

foodwatching™
from the**food**people™

2009 - Food Trend Predictions



The big or getting bigger trends...



2009 trend predictions...

What the food people think will be big or even bigger in 2009...

7. Changing drinking habits

- Drinking at home rather than out in pubs and restaurants, also big in drink is beer, cider and cocktails



8. Thirst for food skills and knowledge

- More entry level cookery schools teaching the basics and how to get the best out of what you have



9. Restaurant and farm alliances

- Savvy restaurateurs teaming up with farms to bring the consumers food that they know and trust

10. More miniaturisation

- More things getting smaller - greater choice, less cost, more variety, more cute factor



11. More customisation

- More brands and businesses offering consumers the opportunity to customise or tailor their goods, products or services



12. Health

- Instant nutrition, ultra low calorie, health through natural choices

2009 food trends video

- To watch a short video of our food trend predictions for 2009 click - Enjoy!

<http://uk.youtube.com/watch?v=Q1EaEjia2xU>



2009 trend predictions...

If you would like more detail regarding our 2009 trend predictions please contact us at foodwatching@thefoodpeople.co.uk

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